

Exhibitor Registration

VEHICLE CLASSES:

- ☐ Antique/Classic: 1975 or earlier
- ☐ Street Rods/Muscle Cars (all years)
- ☐ Emergency/Commercial Vehicles (Police, Fire, Light Commercial)
- ☐ Special Interest/Sport Cars
- ☐ Additional Classes may be considered. MUST register by April 15th with a 5-vehicle minimum per class. Contact pcastagna@highlandsschool.net for details.

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Make/Model Year of Vehicle: _____

Entry Class: _____

Fee Enclosed: _____

Make Checks Payable To: The Highlands School 2409 Creswell Road Bel Air, MD 21015

Sponsor Registration

- ☐ Pebble Beach Sponsor (\$1,000)
- ☐ Talladega Sponsor (\$750)
- ☐ Daytona Sponsor (\$500)
- ☐ Sebring Sponsor (\$250)
- ☐ Dover Sponsor (\$100)

Sponsor Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

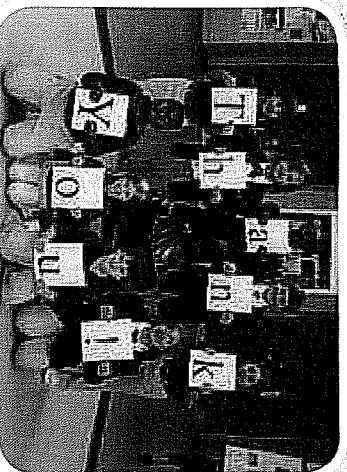
Phone: _____ Fax: _____

E-mail: _____

☐ Camera Ready Logo Enclosed

☐ Logo Will Be Emailed to pcastagna@highlandsschool.net

Make Checks Payable To: The Highlands School 2409 Creswell Road Bel Air, MD 21015



THE HIGHLANDS SCHOOL, INC.

is an independent non-profit school serving children, grades K-8, with language processing deficits, Dyslexia, Attention Deficit Hyperactivity Disorder (ADHD) and other learning differences. It is the only school of its kind in Harford County and the only school in the Baltimore region with a stated mission of student remediation with the ultimate goal of a timely return to a traditional school.

The Highlands School is a 501 (c) (3) nonprofit organization. Donations are tax deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request by contacting The Highlands School at 2409 Creswell Road, Bel Air, MD 21015 or (410) 836-1415. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitation Act are available from the Office of the Secretary of State for the cost of copying and postage.

Committee
Skip Panowitz, Chair
Bud Donovan
Dick Molinaro
Jim Welch

**THE HIGHLANDS
SCHOOL, INC.**
at the Janet T. and Virginia M. Dreher Campus

Wheeling at the Highlands!

THIRD ANNUAL
Car Show &
Auto Flea Market
Saturday
May 12, 2012
9 a.m. - 3 p.m.

Sponsorship

"Pebble Beach" Sponsor \$1,000

- Sponsor premier placement for vehicle or display of choice
- Organization name/logo to appear on front cover of program
- Organization ad displayed on inside of program front cover
- Organization name/logo will appear in all advertising and promotions
- Organization name to appear throughout the day at the event
- Sponsor selects "Best in Show" vehicle and awards "Best in Show" trophy
- Recognition in thank you ads after event

"Talladega" Sponsor \$750

- Organization name/logo/ad displayed on back cover of program
- Organization name in advertising materials promoting the event
- Organization name/logo displayed during day of event
- Awards first place trophy for each vehicle class
- Recognition in the thank you ads after event

"Daytona" Sponsor \$500

- Organization name/logo on 1/2 page ad in program
- Organization name/logo displayed during day of event
- Awards second place trophy for each vehicle class
- Recognition in the thank you ads after event

"Selling" Sponsor \$250

- Organization name/logo on 1/4 page ad in program
- Organization name/logo displayed during day of event
- Awards third place "People's Choice" trophy for each vehicle class
- Recognition in the thank you ads after event

"Dover" Sponsor \$100

- Organization name/logo business card ad in program
- Organization name/logo displayed during day of event
- Recognition in the thank you ads after event

TOOT YOUR OWN HORN—

Think your vehicle is special? Others want to hear about it! We'll give you a platform, microphone, audience and 15 minutes to tell us all about it. Have a product or service to sell? You can tell us about it for a \$5 contribution to The Highlands School.

DEADLINE TO SIGN UP FOR THE SPOTLIGHT IS APRIL 22ND. Vendor spaces and/or exhibitor spaces are also available. Contact pcastagna@highlandsschool.net or call 410-836-1415 for details.

Exhibitor & Vendor Fees

EXHIBITOR

Per car/vehicle.....\$15
(After April 15 – space permitting)\$20

AUTOMOTIVE FLEA MARKET

10x10 outdoor space\$20
(After April 15 – space permitting)\$25

Contact event organizers at
pcastagna@highlandsschool.net

For more information, please contact:
410-836-1415 or

WWW.HIGHLANDSSCHOOL.NET

Vendor Registration

Name: _____

Address: _____

Phone #: _____

Email address: _____

Items Being Sold: _____

Fee Enclosed: _____

Schedule Of Events

7:30 – 9:00 AM

- Registration
- Vendor Set-Up
- Vehicle Exhibitor Set-Up

9:00 AM | Show Open To Public

- People's Choice Voting Begins

10:00 AM

- Vehicle Judging Begins

1:00 PM

- Judging & People's Choice Voting Ends
- Sponsor Award Voting/Selection

2:00 PM

- Awards Ceremony
(Awards for 1st, 2nd & People's Choice in each class & Best in Show)

ALL DAY

- Vehide Exhibits
- Automotive Market
- Great Food
- Special Displays, Exhibits & Products
- Sponsors
- Public Safety Exhibits
- A Few Surprises



Contact event organizers at pcastagna@highlandsschool.net
For more information, please contact: 410-836-1415 or
WWW.HIGHLANDSSCHOOL.NET